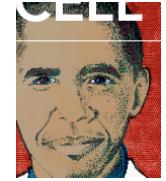
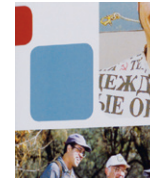
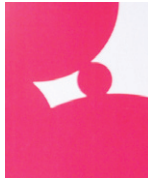
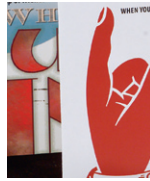


Shawna Kirby

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Experience

Creative Director

Burrill & Company

December 2008 – Present

- In-house design and production of publications/company collateral
- Maintain corporate branding standards
- Design and code digital marketing campaigns
- Design and code for weekly e-newsletter
- Web site design and content maintenance

Junior Designer

Burrill & Company

October 2008 – December 2008

- In-house design and production of publications/company collateral
- Assist creative director to maintain corporate branding standards
- Design, code, proof, and execution of digital marketing campaigns
- Design, code, and proof weekly e-newsletter
- Web site design and content maintenance

Illustrator+Textile Production Designer,

Pottery Barn Teen

January 2007– October 2008

- Design and layout of seasonal collection handbooks
- Illustration, design, and production of textiles
- Quality control of textiles, i.e. extensive work with international vendors to maintain design and quality standards

Senior Student Design Intern

IMC Graphics Studio

California State University, Chico

August 2005 – December 2006

- Publication design and production
- Client consultations and presentations
- Peer advising
- Working within budgets
- Digital pre-press; color correcting, color separations, on-site press checks

Education

California State University, Chico

Fall 2001 – Fall 2006

- BA, Communication Design, Graphic Design option
- Minor, Art History

CSU Study Center Florence, Italy

Fall 2003 – Spring 2004

- Art History
- Italian language, culture, and politics

Awards/Acknowledgements

Graphic Design Student Show,

California State University, Chico

- Best in Publication Design, Storyboard Design, and Illustration, 2006
- Best in Direct Letter forms, and Illustrated Letters, 2005

Type Rules! The Designers Guide to Professional Typography

By: Ilene Strizver, Second Edition

- Experimental typeface-design, published 2005

Berryman Family Scholarship

- Awarded Fall, 2005

Watershed Vol. 1

- Winning cover design, published 2004

Memberships

AIGA

- Member: 2007 – Present

Designers In Progress (D.I.P)

- President: 2005 – 2006
- Member: 2004 – 2006

Software

Fluent MAC-platform knowledge of:

- InDesign
- Illustrator
- Photoshop
- Exact Target

Working knowledge of:

- X/HTML
- CSS
- Dreamweaver
- Flash Professional
- After Effects
- Salesforce
- CUT: A third party content management system used for web site maintenance

Full portfolio and references are available upon request.